



BOJAN MORIĆ MILOVANOVIĆ, PhD

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CONTACT

Institute of Public Finance
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FIELDS OF INTEREST

Public sector economics; energy economics; managerial economics; entrepreneurship and innovation

PRESENT POSITION

Scientific Adviser, Institute of Public Finance, Zagreb

ACADEMIC EDUCATION

2018 Gies College of Business, University of Illinois, Urbana-Champaign (USA) – MBA
2015 Parsons The New School for Design, The New School, New York City, (USA) – MS
2012 Faculty of Economics and Business, University of Zagreb – PhD
2008 Faculty of Economics and Business, University of Zagreb – MA
2006 Faculty of Economics and Business, University of Zagreb – BS

RELEVANT PREVIOUS POSITIONS

Scientific Adviser, Institute of Public Finance (2/2024 - present)
Full Professor, Libertas International University (5/2024 - present)
Senior Researcher, Institute of Public Finance (2/2021 - 1/2024)
Associate Professor, Libertas International University (5/2019)
Assistant Professor, Libertas International University (3/2014 – 4/2019)
Chief Operating Officer, Chagala Group (Kazakhstan) (10/2018 – 11/2020)
Regional Manager - CIS, DistributionNOW, Kazakhstan, Azerbaijan, Georgia, Turkmenistan (4/2017 – 9/2018)
Lecturer, Faculty of Geology and Oil and Gas Industry, Kazakh-British Technical University, Kazakhstan (9/2017 – 12/2017)
Sales and Operations Manager, DistributionNOW, Kazakhstan (7/2014 – 3/2017)
Business Development Manager, National Oilwell Varco, Kazakhstan (2/2014 – 6/2014)
Senior Assistant, Faculty of Economics and Business, University of Zagreb (6/2012 – 12/2013)
Assistant, Faculty of Economics and Business, University of Zagreb (5/2007 – 5/2012)
Adjunct Assistant, Faculty of Economics and Business, University of Zagreb (9/2006 – 4/2007)

EDUCATION AND RESEARCH ABROAD

- 2024 Cornell College of Engineering, Cornell University, Ithaca; Certificate in Project Management and Leadership
- 2021 Joint Vienna Institut, Program in Competitiveness, Growth and Crisis
- 2021 European Academy, PM2 Project Management Methodology for EU Funded Projects
- 2019 SC Johnson College of Business, Cornell University, Ithaca; Master Certificate in Hospitality Management
- 2018 FranklinCovey Co, Houston; Professional development program in: Leadership Development, Execution, Increasing Productivity, Building Trust, Customer Loyalty, Sales Performance
- 2013 DIANET International School, University of Trieste; Postgraduate program: 'Interdisciplinary Methods for the Sustainable Development of the Danube Region'
- 2012 European Consortium for Political Research Summer School held at University of Ljubljana; Postgraduate program in Qualitative Research Methods
- 2011 Faculty of Economics and Statistics, University of Udine; Research Fellow
- 2010 Faculty of Social Sciences, University of Hong Kong Postgraduate program in Quantitative Research Methods
- 2009 City College of New York, City University of New York; Research fellow and Guest lecturer
- 2008 London School of Economics and Political Science (LSE), University of London; Summer school in Management, Entrepreneurship and Global Leadership
- 2005 Vienna University of Economics and Business, Vienna; Erste Bank Summer University in Human Resource Management

LANGUAGES

English, Italian, Russian

SCHOLARSHIPS AND AWARDS

- 2013 Recipient of The President's Scholarship (Parsons School of Design, The New School, New York City, USA)
- 2013 Recipient of EDAMBA (European Doctoral Association in Management and Business Administration) Doctoral Thesis Competition Award
- 2013 Best research paper award (Advances in Business-Related Scientific Research Conference 2013, Venice, Italy)
- 2011 Recipient of the Alpe-Adria Research Fellowship Grant Program
- 2006 PriceWaterhouseCoopers (PWC) Scholarship
- 2006 Dean's List for best academic achievement, University of Zagreb

RESEARCHER AND COLLABORATOR ON RESEARCH PROJECTS

Strategic networking and innovation as determinants of business success of small and medium enterprises: possibilities of applying the experiences of private enterprises in the public sector economy, National Recovery and Resilience Plan 2021-2026 (since 2021)

Fostering entrepreneurship in higher education, FoSentHE (2012)

Strategic linking and networking of Croatian SMEs (2009)

CONFERENCES AND COURSES

Presentation "Challenges, Opportunities and Management Recommendations for Public Private Partnerships in Croatia" (with: L. Draganić, Z. Bubaš) on 10th International Scientific-Business

Conference Leadership, Innovation, Management and Economics: Integrated Politics of Research - LIMEN 2024., Vienna, December 5, 2024

Presentation "Regulating The Sharing Economy: Challenges, Implications And Fairness-Based Concerns" (with: E. Vargović, S. Čulo) on 6th International Conference on the Economics of Decoupling (ICED), Zagreb, December 2 – 3, 2024

Presentation "Organizational (re-)configurations of introducing medical innovations into sustainable practice: The case of TAVI" (with: J. Mašović, E. Vargović) on 44th IBIMA Business Conference, Granada, November 27 – 28, 2024

Presentation "Determinants that influence the emergence and success of public sector entrepreneurship" (with: Z. Bubaš, M. Cvjetković, J. Mašović) on International Scientific Conference "IADERA", Zadar, October 9 – 11, 2024

Presentation "Exploring demographic differences in employee burnout: case of Croatia" (with: Z. Bubaš, M. Cvjetković, J. Mašović) on 10th ENTERprise REsearch INNOVATION Conference – ENTRENOVA 2024., Dubrovnik, September 5 – 7, 2024

Presentation "How the interplay between corruption, business environment, and strategic networking affects firm performance in South-East European SMEs?", Barcelona, June 27 – 28, 2024

Presentation "Exploring the impact of demographic differences on strategic networking antecedents among Slovenian SMEs" (with: M. Opačak Eror, M. Cvjetković) on 13th International Scientific Symposium on Region, Entrepreneurship, Development (RED), Osijek, June 6 – 7, 2024

Presentation „Evaluation process of new venture opportunity: serial entrepreneur’s perspective” on International Liberty Interdisciplinary Studies Conference, New York City, January 16 – 17, 2022

Presentation „Valuing Public Infrastructure Resources: The Case of a Landfill Transformation in Croatia“ (with: M. Opačak, Z. Bubaš) and „Comparison of eco-innovations and resource productivity in Croatia and Southeast European countries“ (with: M. Bašić, B. Blažević) on International Conference on the Economics of the Decoupling (ICED), Zagreb, November 30 – December 1, 2021

Presentation „Role of innovativeness and hostility for the market and new product development in hospitality industries of the Adriatic region: Case of Croatia and Montenegro“ (with: M. Bašić, Z. Bubaš) on 2. international scientific and professional conference for the development of rural tourism RRT, Sisak, November 24 – 25, 2021

Presentation „Exploring the Effects of Size and Strategic Networking Among SMEs in Divergent Institutional Environments“ (with: M. Bašić, Z. Bubaš) on 38th IBIMA Conference Innovation Management and Sustainable Economic Development in the Era of Global Pandemic, Seville, November 23 – 24, 2021

Presentation „Examining the Role of Firm Size In Commitment - Small Firm Performance Relationship Among Southeast European SMEs“, (with: M. Bašić, Z. Bubaš) on XI International Scientific Conference on Economic Development and Standard of Living (EDASOL 2021), Banja Luka, November 12 – 13, 2021

Presentation „Are differences in gender, education, work experience, and position relevant for strategic networking process among Slovenian SMEs?“ (with: M. Opačak, Z. Bubaš) on 10th International Scientific Symposium Region, Entrepreneurship, Development, Osijek, June 17 – 19, 2021

Presentation „Analysis of the relationship between strategic networking and performance among Croatian service sector SMEs“ (with: Z. Krželj-Čolović, Z. Bubaš) on 35th Euroasian Business and Economics Society Conference, Rome, April 7 – 9, 2021

Presentation "Multidimensional approach to the role of internal business factors in internationalization of manufacturing SMEs" (with: M. Mikić, D. Primorac) on 24th Eurasia Business and Economics Society Conference, Bangkok, January 10–12, 2018

- Presentation "The role of entrepreneurial education in the contemporary economy" (with: M. Kolaković, M. Mikić) on scientific conference „Economic education in the Republic of Croatia – yesterday, today, tomorrow“, Zagreb, November 29, 2012
- Presentation "Strategic education for entrepreneurial creativity through University of Zagreb students' business incubator" (with: M. Kolaković) on Economic and Social Development, 1st International Scientific Conference, Frankfurt am Main, April 12-13, 2012
- Presentation "Innovation activities in Croatian small and medium sized enterprises" (with: M. Kolaković, Mostarac, E.) on 18th Business & Economics Society International Conference, Split, July 6-9, 2011
- Presentation "Just in time concept as a mean for achieving competitive advantage in the virtual economy" (with: B. Sisek, M. Kolaković) on 22nd International DAAAM Symposium „Intelligent Manufacturing and Automation: Power of Knowledge and Creativity“, Conference proceedings, Vienna, November 23-26, 2011
- Presentation "Importance of intellectual capital in the strategic linking and networking of SMEs" (with: B. Sisek, M. Turuk) on Second International Conference on "Managing Services in the Knowledge Economy" - MSKE 2011, Famaicão, July 13-15, 2011
- Presentation "Influence of intellectual capital efficiency on the profitability of Croatian public listed companies" (with: M. Kolaković, M. Turuk) on 16th Business & Economics Society International Conference, Athens, July 15-19, 2010
- Presentation "Student's business incubator at the University of Zagreb" (with: M. Kolaković, B. Sisek) on 16th Business & Economics Society International Conference, Athens, July 15-19, 2010
- Presentation "Flying cross-border to entrepreneurs: Business angels in Croatia and Slovenia" (with: J. Vadnjal, A. Rončević) on 5th International Conference "An Enterprise Odyssey: From Crisis to Prosperity - Challenges for Government and Business", Opatija, May 26-29, 2010
- Presentation "Strategic networking as a driver of competitiveness of Croatian small and medium enterprises" (with M. Kolaković) on 5th International Conference "An Enterprise Odyssey: From Crisis to Prosperity - Challenges for Government and Business", Opatija, May 26-29, 2010
- Presentation "Linking entrepreneurial orientation with the performance of Croatian hotel industry" (with F. Galetić) on 4th International Conference "An Enterprise Odyssey: Tourism - Governance and Entrepreneurship", Cavtat, June 11-14, 2008
- Presentation "Introducing linear income tax system in Croatia, Economic Development and Growth" (with F. Galetić) on 7th International Symposium Economy and Business, Sunny Beach, September 3-7, 2008
- Presentation "Access to finance of Croatian SMEs" (with: M. Kolaković, M. Turuk) on 12th Business & Economics Society International Conference, Lugano, July 15-19, 2008
- Presentation "Influence of corporate entrepreneurship on the performance of Croatian large companies" (with: M. Kolaković, B. Sisek) on 12th Business & Economics Society International Conference, Lugano, July 15-19, 2008
- Presentation "Venture capital in Central and Eastern European countries and Croatia" (with: T. Šmitran, D. Cvrilje) on International scientific conference "Challenges of Economic Sciences in the 21st Century", Belgrade, December 4-5, 2008
- Presentation "Investment funds expansion - case of Croatia" (with: F. Galetić, A. Aleksić) on International Scientific Conference: Contemporary Challenges of Theory and Practice in Economics, Belgrade, September 26-29, 2007
- Presentation "Comparison of SMEs financing structure in new EU countries, Croatia and South-East European countries" (with: M. Kolaković, M. Turuk) on 11th Business & Economics Society International Conference, Antibes, July 17-20, 2007
- Presentation "Corporate entrepreneurship in Croatia" (with M. Kolaković) on 10th Business & Economics Society International Conference, Florence, July 15-19, 2006