



ZORAN BUBAŠ, PhD

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CONTACT

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FIELDS OF INTEREST

Public sector economics; budget and budgetary process; local government finances; public enterprises; healthcare

PRESENT POSITION

Senior Research Associate, Institute of Public Finance, Zagreb

ACADEMIC EDUCATION

1999 Vienna University of Economics and Business – PhD
1995 Faculty of Economics and Business, University of Zagreb – B.A.

PROFESSIONAL EXPERIENCE

since 2021 Researcher, Institute of Public Finance
2017 – 2021 Special Senior Adviser, City of Zagreb
2016 – 2017 Professor, Zagreb School of Economics and Management
2016 Senior Consultant, Axis HRM Research, Advisory and Development
2015 – 2016 Deputy CEO, University Hospital Centre Zagreb
2006 – 2015 Professor, Zagreb School of Economics and Management
2004 – 2006 Deputy State Secretary, Central Office for Development Strategy
2002 – 2004 Adviser to the Prime Minister, Government of the Republic of Croatia
2001 – 2002 Senior Economist, USAID Project 'Assistance to the Deputy Prime Minister', Croatia
1997 – 2001 Researcher, Institute of Public Finance

LANGUAGES

English and German

OTHER PROFESSIONAL ACTIVITIES

Head of the program committee of the international conference "Public Sector Economics 2023 - Health Systems after the Pandemic" (2023)
Organising committee of the International Conference on Global Advances in Management and Economics - GAME (2023)
Member of the Advisory body for the implementation of healthcare reform (since 2022)
President of the Scientific Board of the IPF (2021 – 2023)

Editorial board of the International Journal of Contemporary Business and Entrepreneurship (since 2021)

Head of the working group for reshaping the Croatian voluntary health insurance (2015)

President of the financial recovery council, Clinical hospital Merkur (2014 – 2015)

Adviser to the Director of the Croatian Health Insurance Fund (2013 – 2014)

Editorial board of Računovodstvo danas – e-journal for accounting, taxation & finance (2012)

Supervisory board of Vjesnik d.d. (printing house, newspaper, 2004 – 2006)

Supervisory board of Hrvatska poštanska banka d.d. (2003 – 2006)

Coordinating body for the preparation and supervision of the Pre-accession economic programme implementation – PEP (2005)

Commission for drafting the Agriculture and Rural Development Plan of the SAPARD programme 2005 – 2006 (2004 – 2005)

Working group for the institutional framework of the CARDS project 'Strategy and capacity building for regional development' (2004 – 2005)

Supervisory board of the project 'The Republic of Croatia state treasury system' (2003 – 2005)

Co-manager of core course and specialist seminars at the Croatian Institute for Banking and Insurance Business School (financial markets, 1999 – 2002)

Guest lecturer at the Faculty of Economics in Zagreb (deficit, public debt, 1999 – 2002)

PARTICIPATION IN RESEARCH PROJECTS

Strategic networking and innovation as determinants of business success of small and medium enterprises (SMEs): possibilities of applying the experiences of private enterprises in public sector economics (since 2021)

National Development Plan of the Republic of Croatia 2005 – 2009 (2004 – 2005)

Economic aspects of improving the social picture of Croatia (2002 – 2005)

Public Debt in the Republic of Croatia (2000)

Reform of the pension system and sustainable budget (1998)

Analysis of the fiscal system of the Republic of Croatia for introducing value-added tax (1995)

CONFERENCE PARTICIPATIONS

„Digital Procurement Technologies: The Chance for Improving Public Procurement in Croatian Healthcare“, ENTRENOVA – Enterprise Research Innovation Conference, Opatija, Croatia (June 17–18, 2022)

„Valuing Public Infrastructure Resources: The Case of a Landfill Transformation in Croatia“, International Conference on the Economics of the Decoupling (ICED), Zagreb, Croatia (November 30 – December 1, 2021)

„Role of innovativeness and hostility for the market and new product development in hospitality industries of the Adriatic region: Case of Croatia and Montenegro“, 2. međunarodna znanstveno-stručna konferencija za razvoj ruralnog turizma RRT 2021, Sisak, Croatia (November 24–25, 2021)

„Exploring the Effects of Size and Strategic Networking Among SMEs in Divergent Institutional Environments“, 38th IBIMA Conference Innovation Management and Sustainable Economic Development in the Era of Global Pandemic, Seville, Spain (November 23–24, 2021)

„Examining the Role of Firm Size In Commitment - Small Firm Performance Relationship Among Southeast European SMEs“, XI International Scientific Conference on Economic Development and Standard of Living (EDASOL 2021), Banja Luka, Bosnia and Herzegovina (November 12–13, 2021)

- „Are differences in gender, education, work experience, and position relevant for strategic networking process among Slovenian SMEs?“ 10th International Scientific Symposium Region, Entrepreneurship, Development, Osijek, Croatia (June 17 – 19, 2021)
- „Analysis of the relationship between strategic networking and performance among Croatian service sector SMEs“, 35th Euroasian Business and Economics Society Conference, Rome, Italy (April 7–9, 2021)
- „Fiscal equalisation in Croatia: Fine-tuning of the Lorenz curve“, International Scientific Conference ERAZ – Knowledge Based Sustainable Development, Budapest, Hungary (May 23, 2019)
- „The Agrokor Group's roll-up financing: business as usual or a deviation from common practice“, International Conference Interdisciplinary Management Research XV, Opatija, Croatia (May 16–18, 2019).
- „The City of Zagreb and Croatia: A picture of capital city's contribution to national economic growth“, International Scientific Conference EMAN – Economics & Management: How to Cope with Disrupted Times, Ljubljana, Slovenia (March 28, 2019)
- „Insight into the causes of the Agrokor conglomerate failure“, Fourth International Scientific Business Conference LIMEN 2018, Beograd, Serbia (December 13, 2018)
- „Heritage between culture and economy: The protection and preservation of traditional crafts in Croatia“, 7th International M-Sphere Conference for Multidisciplinarity in Business and Science, Zagreb, Croatia (December 12–14, 2018)
- „Securitization process integration in modern financial systems: Evidence from the EU securitisation market during the recent financial crisis“, World Finance Conference, St. John's University, New York, USA (July 29–31, 2016)
- „Participant's Attributes and Home Bias in the Croatian Capital Market“, American Society of Business and Behavioral Sciences 15th International Conference, Embry-Riddle Aeronautical University Worldwide, Berlin, Germany (June 22-23, 2012)
- „The Effectiveness of the 50/200 Dual Exponential Moving Average Crossover on the S&P 500“, ASBBS 15th International Conference, Embry-Riddle Aeronautical University Worldwide, Berlin, Germany (June 22–23, 2012)
- „Die Bedeutung Wiens als Universitätsstadt für Mitteleuropa und den Donaauraum, Institut für den Donaauraum und Mitteleuropa“, Vienna, Austria (February 21, 2003)
- „Evidence on Budget Deficit and Public Debt in Croatia, The Seventh International Conference Theoretical and Practical Aspects of Public Finance“, University of Economics, Prag, Czech Republic (March 30 – 31, 2001)