



MAJA BAŠIĆ, PhD

(2025)

CONTACT

Institute of Public Finance
Smičiklasova 21
10000 Zagreb, Croatia
Tel. (+385 1) 4886 444
E-mail: maja.basic@ijf.hr

FIELDS OF INTEREST

international economics, international business, innovation

PRESENT POSITION

Senior Research Fellow, Institute of Public Finance, Zagreb

ACADEMIC EDUCATION

2015 Faculty of Economics and Business, University of Zagreb – PhD
2012 Faculty of Economics and Business, University of Zagreb – univ. spec. oec. MBA
2008 Faculty of Economics and Business, University of Zagreb – univ. mag. oec.

PROFESSIONAL EXPERIENCE

Since October 2025 Senior Research Fellow, Institute of Public Finance
2023 – 2025 Assistant Professor, Faculty of Economics and Business, University of Zagreb
2021 – 2023 Lecturer, Faculty of Economics and Business, University of Zagreb
2019 – 2021 Teaching Associate, Faculty of Economics and Business, University of Zagreb
2015 – 2019 Postdoctoral Researcher, Faculty of Economics and Business, University of Zagreb
2008 – 2015 Research assistant, Faculty of Economics and Business, University of Zagreb

EDUCATION AND RESEARCH ABROAD

2021 – 2022 Autumn School on East Asia, University of Zagreb, Faculty of Political Science
2020 Peace Studies, the Centre for Peace Studies
2019 United Nations Academy „United Nations and global security challenges“, Croatian Association for United Nations
2019 OSMISLI (Strengthening the teaching competences), University of Zagreb, Faculty of Humanities and Social Sciences
2014 guest researcher at the University of South Australia and the Australian National University Enterprise, The Australian Government Endeavour Research Fellowship
2013 MEDALics Workshop and a PhD Academy, Reggio Calabria, Italy
2013 Summer School of Scientific Communication: Writing Research for a Multidisciplinary Audience, University of Split, School of Medicine
2013 I.S.E.O Summer School with Nobel Laureates „Redrawing the map of global economy“, Iseo, Italy

2013 academic writing workshop „Outreach and integration with the South East Europe area“, Academy of Management (AoM) Managerial and Organizational Cognition, Dubrovnik, Croatia

2011 workshop „Convergence of EU law“, Poznań University of Economics, Poland

2011 workshop „The role of SMEs in the EU and transition countries' growth“, Juraj Dobrila University of Pula, Croatia

2011 workshop „Knowledge Transfer from Higher Education to SME“, University of Graz, Austria

2009 International Summer School on Public affairs and lobbying, European Training Institute, Brussels, Belgium

LANGUAGES

English, German (passive)

SCHOLARSHIPS AND AWARDS

University of Zagreb Faculty of Economics and Business award for scientific productivity measured by number of papers published in WoS and Scopus (2022, 2023)

The Austrian Federal Ministry of Science, Research and Economy (BMWFW), OeAD GmbH (2016)

The Australian Government Endeavour Research Fellowship (2014)

RESEARCHER AND COLLABORATOR ON RESEARCH PROJECTS

Research and innovative strategies for smart specialisation (2014)

Managerial tools in a digital enterprise (2008 - 2012)

Management Tools in EU and Croatia (2008 - 2010)

OTHER PROFESSIONAL ACTIVITIES

Lecturer at the Department of International Economics, Faculty of Economics and Business, University of Zagreb (2008 – 2025)

Member of scientific committee and editor of proceedings of the 4th international scientific and professional conference for the rural tourism development (2023)

Associate on the European Commission Erasmus+ EUFORIA project (2016 - 2018)

Associate on the European Commission Erasmus Network for Open innovation OI-Net project (2013 - 2016)

Associate on the European Commission LL Leonardo da Vinci SLIM – Transfer of Innovation from Idea to Market project (2012 - 2014)

Member of the organisation board of the conference Innovation Driven Entrepreneurship, ISM University of Management and Economics, Lithuania (October 2010)

Member of the organisation board of the conference Entrepreneurship, Education, Innovation na Sveučilištu u Mariboru, Slovenija (lipanj 2011.)

Associate on the European Commission Tempus Fostering Entrepreneurship in higher education (2008 -2011)

CONFERENCES, LECTURES AND PRESENTATIONS

Guest lecturer at Tecnológico de Monterrey, Mexico, June 2025

Guest lecturer at Universidad Católica del Uruguay, Uruguay, November 2024

Presentation Determinants of the EU-27 international trade in waste (co-authors: Bošnjak, M. and Novak, I.) on The International Scientific Conference „IADERA“, Zadar, Croatia, 9 - 11 October 2024

Presentation How the interplay between corruption, business environment, and strategic networking affects firm performance in South-East European SMEs? (co-authors: Morić Milovanović, B. and Franić, J.) on International Conference on Humanities, Social Science and Business Management, ICHSSBM – 2024, Barcelona, Spain, 27 - 28 June 2025

Presentation The influence of personnel costs on the profitability of the Croatian hotel industry (co-author: Škuflić, L.) on 12th International Symposium „New Paradigms in the Economy: Connectivity, Innovation and Sustainability“, Belgrade, Serbia, 31 May 2024

Presentation The panel analysis of drivers of inflation across European countries (co-authors: Bošnjak, M. and Novak, I.) on FEB Zagreb 15th International Odyssey Conference on Economics and Business, Dubrovnik, Croatia, 22 – 25 May 2024

Guest lecturer at Lucerne University of Applied Sciences and Arts, Switzerland, May 2024

Guest lecturer at KIMEP University, Kazakhstan, September 2023

Presentation The effect of tourism on income inequality reduction in welfare states: Evidence from European country clusters (co-authors: Barišić, P. and Franc, S.) on 1st Global ESG Conference, Consortium for Global Sustainability in Korea, Tourism Research Association, Seoul, South Korea, 31 May 2023

Presentation Functional time series approaches to forecast tourist arrivals: the case from Croatia. (co-authors: Bošnjak, M. and Novak, I.) on FEB Zagreb 14th International Odyssey Conference on Economics and Business, Poreč, Croatia, 10 – 13 May 2023

Presentation International Trade in Waste: The Case of Croatia (co-authors: Bošnjak, M. and Novak, I.) on 7th International Scientific Conference „Strengthening resilience by sustainable economy and business – towards the SDGs“, University of Maribor, Faculty of Economics and Business, Maribor, Slovenia, 16 May 2023

Guest lecturer at Universidade Federal do Parana, Brasil, April 2023

Presentation Productivity shocks and industry specific effects on export and internationalisation: Panel VAR approach (co-authors: Bošnjak, M. and Novak, I.) on International Scientific Conference Economics of Digital Transformation (EDT) DIGITONOMICS 2022, Rijeka, Croatia, 23 – 25 June 2022

Presentation Openness and inflation nexus: The case of European post-transition countries (co-authors: Bošnjak, M. and Novak, I.) on FEB Zagreb 13th International Odyssey Conference on Economics and Business, Dubrovnik, Croatia, 1 – 4 June 2022

Guest lecturer at University of Isfahan, Iran, February 2019

Lecturer on the course Doing Business in Europe, Vienna University of Economics and Business, Vienna, Austria, December 2016